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In the United States Patent and Trademark Office

Appn. Number: 10/664,990
Appn. File: 09/17/2003
Applicants: Yao-Dong Ma
Title: Super White Cholesterics Display Employing Backside
Circular Polarizer
Examiner/GAU: Prasad R. Akkapeddi, Ph.D/2871

Frisco, 2005 March 27, Sunday

Amendment

Sir:

In response to the Office Communication mailed 2005 March 8 and to the compliance with the revised rules, please amend the above application as the follows:

1. The applicant is willing to reply to the requirement for restricting the application to a single species as a generic claim: **a reflective cholesteric display with an absorptive circular polarizer placed with the retarder side contacting the cell structure.**
2. The applicant want to elect claims 1 – 10, drawn to a reflective cholesteric display, and to cancel claims 11-20, drawn to a reflective display with a reflective circular polarizer placed on the back surface.
3. **Clean version of replacement**

Claims: I claim:

1. A reflective display comprising:
 - a. a circular polarizer,
 - b. a diffusive reflector,
 - c. a plurality of transparent conductive patterned substrates juxtaposed to form a cell structure with a predetermined inner surface condition,
 - d. a cholesterics material with